

# Marketing Surveys

## Conduct super fast surveys or polls at a lower cost

Increase your chances of getting super fast reactions from thousands of respondents with our outbound campaign platform. Our Digital Agent **processes 1000 calls in 15 minutest** and efficiently **collects verbal feedback** as well as ratings on a certain scale. All that 24x7.

80 – 90 %

of answered  
phone calls

1000

calls in minutes

24x7

availability

## Get reactions from 80 % of respondents

People are more likely to complete the survey over the phone compared to e-mail, text messages or chatbot surveys. Our voice assistant usually **reach 85 % of respondents**.

The digital agent calls the respondent and asks a **set of given questions**. Apart from simple YES/NO questions, it can ask them to rank a service/solution on a **certain scale**, follow up on why they ranked it so low/high while leaving space for **longer verbal evaluations**.

**Recorded and transcribed** customer responses are automatically transferred to the next stage of the sales process.

**Suitable use case for:**

business, research institutions, media and marketing agencies, governments, etc.



Lower Costs



Immediate Reactions

DIGITAL AGENT

CUSTOMERS



2 weeks to set your voice assistant

DESIGN

TEST

PILOT

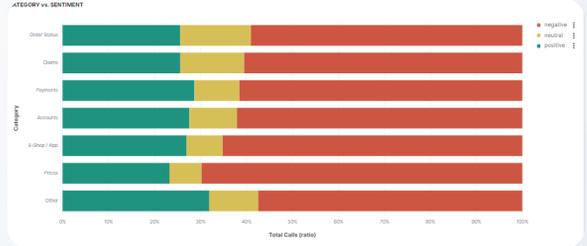
OPERATE





## Sentiment Analysis

Our platform can analyse all previous customer interactions and allows you to choose to collect detailed customer feedback only for selected interactions – for example, **survey only the worst 5 %** based on sentiment analysis.



## Digital agent also deals with

**DELAYED CALLS:** Many respondents do not answer the first call or ask for a later one. The voice assistant puts the call on hold and calls again at the time defined by the customer.

**INCOMING CALLS:** If the respondent calls back, voice assistant answers it, introduces itself, thanks for calling back and continues with conducting the survey. All that 24x7 with unlimited number of parallel calls.

**UPDATING OF CUSTOMER CONTACTS:** As a side effect, the voice assistant updates your contact database based on the results of the calls (reached contact, non-existent phone number, phone number no longer in use, ...).

Join more than **60 B2B CLIENTS** in **6 countries** who trust us: