

Marketing Surveys

Conduct super fast surveys or polls at a lower cost

Increase your chances of receiving feedback quickly and efficiently from thousands of respondents with our outbound campaign platform. Our Digital Agent processes 1000 calls in 15 minutes and efficiently collects verbal feedback as well as ratings on a specified scale. Unlike human agents, our digital agent is available 24x7.

80 – 90%

of phone calls answered

1000

calls per minute

24x7

availability

Get responses from 80% of respondents

People are more likely to complete a survey over the phone compared to e-mail, text messages or chatbot surveys. Our voice assistant usually reaches 85% of respondents.

The digital agent calls the respondent and asks a set of predetermined questions. Apart from simple YES/NO questions, it can ask them to rank a service/solution on a certain scale, follow up on why they ranked it so low/high while leaving space for longer verbal evaluations.

Recorded and transcribed customer responses are automatically transferred to the next stage of the sales process.

A suitable solution for...

Business, research institutions, media and marketing agencies, governments, etc.



2 weeks to set up your digital agent

DESIGN

TEST

PILOT

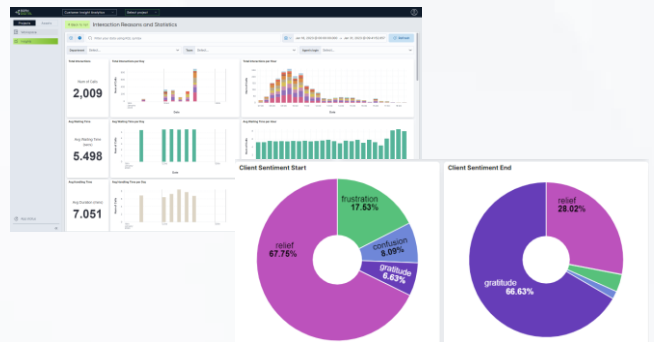
OPERATE





Sentiment Analysis

Our platform can **analyze all previous customer interactions** and allow you to choose what detailed customer feedback to collect. This can include **specifically selected interactions** such as a survey only sent to the **worst 5% of customers based on a sentiment analysis**.



Digital agent also deals with

DELAYED CALLS: Many respondents do not answer the first call or ask for a later one. The voice assistant puts the call on hold and calls again at the time defined by the customer.

INCOMING CALLS: If the respondent calls back, voice assistant answers it, introduces itself, thanks for calling back and continues with conducting the survey. All that 24x7 with unlimited number of parallel calls.

UPDATING OF CUSTOMER CONTACTS: As a side effect, the voice assistant updates your contact database based on the results of the calls (reached contact, non-existent phone number, phone number no longer in use, ...).

Join more than **70 B2B CLIENTS** in **6 countries** who trust us:

